

Bankside Design District signposts success with LDF18 typography theme

The Bankside Design District is back for London Design Festival 2018 with its biggest line up yet. The district has developed a strong theme of typography and this year's programme features specially commissioned events and workshops, outdoor installations and open-studios during the festival, 15-23 September 2018.

Putting south London design on the map, the district runs east to west along the Thames from Borough Market to Oxo Tower Wharf. The Bankside Design District celebrates the creative diversity of this riverside destination, with workshops and talks from Better Letters, Type Tasting and Shakespeare's Globe, exhibitions at Menier Gallery, Contemporary Applied Arts and a brand new series of Colourful Crossings installations. Leading design show, designjunction (20-23 September) will be coming to Oxo Tower Wharf, showcasing a curated exhibition of world-class contemporary interior design and a series of riverside installations.

Better Letters

Better Letters' sign painting school led by US legend Mike Meyer will pop up in Borough Market on 22 and 23 September. Visitors can take a crash course in signwriting and hand lettering through various workshops. For the Bankside Late on 19 September, Better Letters will screen two short biopics at Jerwood Space. 'When Better Letters met...' will profile the life and work of two retired sign painters, Cliff Headford and Stan Wilkinson, whilst exploring today's resurgence of signpainting.

Type Tasting

Sarah Hyndman, founder of Type Tasting, has created two new workshops exclusively for London Design Festival that will immerse you in a multisensory tasting through time, type and libation. Hosted in collaboration with Laithwaite's Wine - The Arch, 'Wine, Type & Culture' will feature a selection of wines, each paired with a significant moment in culture and typography. The second session, 'Gin & Type Tasting' will tell the story of fonts, civilisation and gin. Both workshops will explore how cultural context

gives typefaces meaning, and what it reveals about the products we interact with in everyday life. Type Tasting's Pop-up Typography Lab will also appear at various locations in Bankside throughout the festival.

Colourful Crossings

Transforming two pedestrian crossings into art on Borough High Street, the district will unveil a brand-new commission of 'Colourful Crossings' installations from British designer, Morag Myerscough. Visitors to the district will also be able to sign up to an exclusive workshop with Myerscough on 15 September.

Shakespeare's Globe

The Globe will co-host a talk on the creative process behind their new visual identity with brand agency, Superunion, revealing how they took inspiration from the circular shape of the original theatre built in the 16th century, famously nicknamed 'The Wooden O.'

designjunction

designjunction is set to move to the district from 20 – 23 September and will present hundreds of product launches, boutique pop-up shops, bespoke installations, tempting street food and purpose-built bars across three key exhibition spaces; Oxo Tower Wharf, Doon Street and Riverside Walkway. The Doon Street site will house 200 international design brands and will be the largest and most ambitious build designjunction has ever undertaken presenting furniture, accessories, lighting and homewares. The Riverside Walkway will showcase a series of outdoor installation projects, whilst Oxo Tower Wharf will host major brand activations, exhibitions, the talks programme and experiential events.

Oxo Tower Wharf

Visitors can expect product launches, parties and open-studios at designer-maker enclave Oxo Tower Wharf. Japanese design shop, Wagumi, has invited wood carving artist Kunimitsu Takatsuki over especially for the festival. Takatsuki will provide pop-up demonstrations and workshops at various locations in Bankside.

Bankside Design District is a celebration of the area's thriving creative industries. The district will also host many more installations, interactive workshops and open-studios running throughout the duration of the festival. The Bankside Late will take place on 19 September where visitors will be able to experience the district after-hours.

For more information visit www.londondesignfestival.com/bankside-design-district and follow @BanksideDesign on Twitter.

-ENDS-

Notes to editors:

About The Bankside Design District: Bankside is London's cultural district: a thriving and vibrant central London location stretching across the River Thames from London Bridge to Blackfriars, with the famous Borough Market and Tate Modern at its heart. The Bankside Design District is coordinated by Better Bankside, a partnership of over 650 businesses in Bankside, London SE1. Visit banksidedesigndistrict.co.uk for more information.

About Better Bankside: Better Bankside is a Business Improvement District (BID) which exists to make Bankside a better place to work, live and visit. It aims to improve the quality of the area and enhance the competitiveness of its businesses. It is a company owned, funded and led by employers in the Bankside area of London. Visit betterbankside.co.uk for more information.

London Design Festival

Bankside Design District is part of London Design Festival 15-23 September 2018. Established in 2003 by Sir John Sorrell CBE and Ben Evans, London Design Festival celebrates and promotes London as the design capital of the world and the gateway to the international design community.

London Design Festival is a key calendar moment of London's Autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers, and educators to the capital, in a citywide celebration.

Since its inception, the Festival has provided a platform for the capital's major trade shows. These 'Design Destinations' feature work from a local and international network of both new and established exhibitors. The Festival has also nurtured a growing number of 'Design Districts', areas of the city where there is a concentration of design expertise and creative enterprise.