

FOUR OF THE UK'S LEADING INTERIOR DESIGNERS TO DESIGN THE MAIN ENTRANCE AT  
DECOREX INTERNATIONAL



From left: Brain Woulfe, Henry Prideaux, Jo leGleud & Scott Maddux and Simone Suss

Offering 'Blank Canvas' as its central theme, Decorex this year invites its participants to explore how an empty space can celebrate a beautiful new beginning, and it is this new beginning that Decorex has briefed four acclaimed interior designers to explore in its main entrance.

Henry Prideaux, Simone Suss, Maddux Collective and Brian Woulfe will create site-specific installations that tell the stories behind their development as designers. Each will produce a vignette that represents their journeys, featuring items, colours and patterns that have influenced and inspired them along the way. These vignettes will be partially hidden to visitors entering the event, allowing them to be discovered as they move around the entrance space.

With installations from Maddux Collective and Brian Woulfe yet to be announced, Decorex can reveal that Henry Prideaux Interior Design will draw on its eponymous founder's senior year at Harrow School, where he was given the opportunity to create his most decorated room. It was during this chapter in Henry's maturing life that an inherent instinct to decorate began to evolve and a natural path towards a career in interior design began to reveal itself. The studio will take inspiration from the materials and colours of his school, the uniform, the architecture and incredible aesthetic of his surroundings.

Studio Suss will draw on the past experiences of founder, Simone Suss, and how the varied decades have shaped her, incorporating the interests and passions that have inspired her including a diverse spectrum of music, art and fashion.

Decorex, the show of choice for the luxury interiors and design market, returns for its 41<sup>st</sup> edition to the historic Syon Park. It will host over 400 exhibitors from established names to up-and-coming brands. The opening destination of The London Design Festival, once again, the 2018 show runs from the 16 to the 19 September. To secure your ticket please visit [decorex.com](http://decorex.com).

For more information, photography or fact check please contact the Decorex team at Cultural-Agenda, London.  
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## About Decorex International 2018

Location: Syon Park, London

Date: Sunday 16 September – Wednesday 19 September 2018

Opening Hours:

Sunday 16 September: 10am-6pm (trade only)

Monday 17 September: 10am-6pm (trade only)

Tuesday 18 September: 10.00am–7.00pm (open to the general public)

Wednesday 19 September: 10.00am–5.00pm (trade only)

Tickets: [£15 trade](#) / [£30 consumer](#)

**Decorex International** is the UK's leading design show and the only one of its kind in the UK for the luxury interiors market. Established in 1978, Decorex is firmly recognised among the international design community as the trusted resource for high-end interior designers, architects, speciers, retailers and property developers. Boasting more than 400 exhibitors from leading names to emerging talents, this annual four-day show takes place each September in the prestigious location of Syon Park. Attracting nearly 14,000 visitors from across the globe, Decorex 2018 will be exploring Blank Canvas as this year's show theme.

Kicking off the London Design Festival 2018, Decorex International runs from Sunday 16 until Wednesday 19 September 2018.

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