

DECOREX INTERNATIONAL ANNOUNCE FIRST-TIME EXHIBITORS

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Bespoke kitchen by Officine Gullo and Crosshatch rug by Dordoni & Guillaumier for Sahrai

Decorex International, the show of choice for the luxury interiors and design market, will host more than 400 exhibitors in 2018. This year over fifty of the exhibitors will be participating for the first time. Amongst the newcomers will be established names, as well as up and coming brands, showcasing the very latest in luxury interiors and design.

Bespoke Kitchen maker, **Officine Gullo**, will unveil an exclusive collaboration with renowned interior designer Alison Henry. Featuring white, matte-finished metal cabinetry and white Oak column units, complemented by Officine Gullo blue metal units, nickel detailing and specially-sourced Carrara marble worktops, the kitchen will set a new standard for the home kitchen.

Luxury rug company, **Sahrai** will show new collections by Italian architects Marco Piva and Rodolfo Dordoni & Gordon Guillaumier. The latter's work, in a collection called 'Crosshatch', takes inspiration from the rich fabrics depicted in late 19th century artworks. Piva's Cave collection is inspired by the patterns of Antolini marble.

For more information, photography or fact check please contact the Decorex team at Cultural-Agenda, London.
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**CULTURAL-
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The Fold Chair by Alain Gilles for Another Country and Punk sofa from Fisk

British designer **Ali Robinson** will be exhibiting a selection of bespoke furniture. For the show, he will unveil a new sideboard that juxtaposes patinated and perforated steel, using spray coloured steel, polished steel elements and brass accents.

London based contemporary craft furniture and lighting company, **Another Country** will present a striking wicker chair by renowned Belgian designer, Alain Gilles. Another Country founder, Paul de Zwart, says: "It is a bold, striking and confident design that we feel is as collectible yet functional as a Prouvé chair, so we're treating it in the same vein." Evoking a plantation chair, The Fold Chair will look equally at home indoors or in a semi-outdoor space such as a conservatory.

Bespoke furniture maker **Fisk** is known for its designs which incorporate motifs found in our architectural and cultural environment. Its new range includes a two-seater sofa that explores the punk scene's appropriation of classic Scottish textiles and patterns.



Greek furniture company **Anaktae**, whose name derives from the ancient word for palace, will show new work. Its designs take inspiration from the geometric maze of corridors, ante-rooms, temples and chambers of Grecian architecture. On display will be tables, lighting and seating, including the handmade ottoman, in meander form, pictured left, inspired by the Greek key, one of the most recognizable motifs in ancient Greece.

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Mansion weave pattern in Benott Traditions collection and Ornament rug from The Woven Edge

The **Woven Edge**, purveyor of beautiful handmade rugs will be launching its debut collection at Decorex. Designed in the UK, the rugs are hand-knotted in India by artisan weavers using hand-spun New Zealand wool and bamboo fibres. Its designs include Ornament, which features interlocking medallions in burnt orange tones on a base of warm greys, offering a distressed and vintage feel. Producers of versatile, distinctly timeless collections of wooden floors, **Benott** will also show a selection of new styles.



David Pringle Studio will unveil The Mechanical Pendant sculpture; a collaboration with engineer and designer Dominik Donocik, pictured left. The motorised piece can be fixed in one of three configurations or remain in flux, as its petal like components open and close. The highly-polished steel exterior reflects light, allowing the piece to interact with its surroundings.

Other brands and collections to look out for include bespoke furniture makers **Blackbird London**; **JD Beardmore** offering hand-crafted ironmongery and door furniture; woven and embroidered art from **Meisterwerke**; handmade furniture from **Memoir Essence Interiors**; and contemporary embroidery company **Ori Bespoke**.

Decorex returns to the historic location of Syon Park for its 41st year. Once again, the opening destination of London Design Festival, the 2018 edition will run from the 16 to the 19 September.

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About Decorex International 2018

Location: Syon Park, London

Date: Sunday 16 September – Wednesday 19 September 2018

Opening Hours:

Sunday 16 September: 10am-6pm (trade only)

Monday 17 September: 10am-6pm (trade only)

Tuesday 18 September: 10.00am–7.00pm (open to the general public)

Wednesday 19 September: 10.00am–5.00pm (trade only)

Tickets: £15 trade / £30 consumer

Decorex International is the UK's leading design show and the only one of its kind in the UK for the luxury interiors market. Established in 1978, Decorex is firmly recognised among the international design community as the trusted resource for high-end interior designers, architects, specifiers, retailers and property developers. Boasting more than 400 exhibitors from leading names to emerging talents, this annual four-day show takes place each September in the prestigious location of Syon Park. Attracting nearly 14,000 visitors from across the globe, Decorex 2018 will be exploring Blank Canvas as this year's show theme.

Kicking off the London Design Festival 2018, Decorex International runs from Sunday 16 until Wednesday 19 September 2018.

Decorex is organised by UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world.

To learn more and for the latest news and information, visit www.ubm.com and www.informa.com.

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