



#LDF18

**LONDON DESIGN FESTIVAL**

**DISTRICTS & DESTINATIONS**

**15-23 SEPTEMBER 2018**

## OVERVIEW

Every September, London Design Festival takes over the capital with a nine-day celebration, comprising of over 400 different events, exhibitions and installations.

Design Districts and Design Destinations play a key role in the Festival, curating an ambitious programme of projects across London, allowing visitors and Londoners an opportunity to experience, discover, and be inspired by world class design.

As a citywide event, London Design Festival is an essential platform for the capital's major tradeshow taking place across London, including: **100% Design, Decorex International, designjunction, Focus/18 and London Design Fair.**

Each tradeshow features work from a local and international network of both new and established exhibitors. In 2018, there will be eleven official Design Districts from East to West; North to South. Design Districts are areas where there are distinct concentrations of design activity and events that can be traversed easily on foot. Each District is organised locally and independently via the platform of London Design Festival.

This year will see five new Design Districts taking part in the Festival: **Fitzrovia Design District, Marylebone Design District, Regent Street and St James's Design District, Victoria Connections Design District, and West Kensington Design District.**

They join **Bankside Design District, Brompton Design District, Clerkenwell Design Quarter, Mayfair Design District, Pimlico Road Design District and Shoreditch Design Triangle.**

In addition, we are delighted to welcome **Paddington Central Design Route** as a new Design Route alongside **Brixton Design Trail, Kings Cross Design Route and Mare Street Maker Mile.**

## DESIGN DESTINATIONS

As a citywide event, London Design Festival is an essential platform for the capital's major tradeshow taking place across London, including 100% Design, Decorex International, designjunction, Focus/18 and London Design Fair. The Design Destinations are five major trade shows spread around the Capital that house a wealth of new product launches, showcase current and future trends, as well as acting as a platform to promote new emerging talent.

### 100% DESIGN

INSTAGRAM	@100percentdesign
TWITTER	@designlondon
FACEBOOK	100percentdesignshow
WEBSITE	100percentdesign.co.uk
DATES	19-22 September
LATE NIGHT	Thursday 20 <sup>th</sup> September

100% Design is synonymous with the biggest names in design, and as the UK's longest standing annual design event, is a leading platform for launching some of the world's most renowned brands. With new features, fresh design talents and emerging names alongside a roster of industry favourites, big name brands and innovators – 100% Design is the unmissable show for design in London's creative calendar.

This year, as part of a refreshed programme, the show welcomes Thomas Heatherwick, Marcel Wanders and Marcus Fairs to the infamous **Talks with 100% Design**. Alongside an array of leading names and industry insiders, expect a series of inspiring sessions reflecting the very best in global design, emerging talents and the changing landscape of London's creative communities.

100% Design will present two new features; spearheaded by Max Fraser, **100% Futures** is a new exhibition celebrating forward-thinking design based on the future of city living. **100% Forward**, curated by journalist Barbara Chandler, will highlight eight emerging design talents across furniture, product, lighting and textile design. Each will be championed by an established designer who carved his or her career during the first decade of 100% Design.

A stellar line up of exhibitors include: Benchmark, Established & Sons, Dare Studio, Arper, B Sweden, Bulo, Antonio Lupi, Tesla, Riko with Starck, OnePlusEleven, Rubn, Casa Botelho and more.

## DECOREX INTERNATIONAL

**INSTAGRAM** @Decorex\_international  
**TWITTER** @Decorex\_intl  
**WEBSITE** Decorex.com  
**DATES** 16–19 September  
**LATE NIGHT** Tuesday 18<sup>th</sup> September

Decorex is the only show of its kind for the high-end UK interior design industry. It hosts more than 400 exhibitors showcasing the very latest in luxury interiors and design. The four-day event showcases furniture, interior and lighting designers alongside fabric and textiles companies, from established names to up-and-coming makers. Decorex brings trade buyers and manufacturers together to form a community which is now the very essence of this celebrated event.

This year, the internationally renowned showcase will present **Blank Canvas** as it's show theme. Interior design studios Maddux Creative, Studio Suss, Designed by Woulfe and Henry Prideaux will design the main entrance installation inspired by the show's theme.

Decorex will celebrate luxury craft and applied arts through **Future Heritage**, an exhibition of some of the best talents in the UK who present new work created especially for the show. Curated by renowned art and design critic and curator Corinne Julius, this year's makers include Tord Boontje, Jochen Holz, Marcin Rusak and Studio Glithero.

Interior design firm **Lambert & Browne** will provide a fresh direction for the show's bar with an elegant design in contemporary British style.

**Maggie's Royal School of Needlework and Fine Cell Work** will be the show's charity partners this year.

## DESIGNJUNCTION

**INSTAGRAM** @Thedesignjunction  
**TWITTER** @\_Designjunction  
**WEBSITE** Thedesignjunction.co.uk  
**DATES** 20–23 September  
**LATE NIGHT** Thursday 20<sup>th</sup> September

The eighth edition of the award-winning designjunction will transport to the cultural hub of London's South Bank, presenting more than 200 of the world's most iconic design brands alongside some of the world's most iconic architectural landmarks.

Across three key areas – the Doon Street site, Riverside Walkway and Oxo Tower Wharf – designjunction will showcase a series of show-stopping installations, hundreds of product launches, a curated mix of pop-up shops, bespoke bars and eateries, as well as a stellar talks programme.

Visitors can expect to **discover leading international furniture** brands such as New Tendency, Erik Joergensen, Deadgood, Nolii, Petite Friture, Northen, Vitra, Icons of Denmark, Lammhults and many more. Also on show will be stunning lighting displays by brands such as Wästberg, Cattellani & Smith, Bethan Gray and Light & Ochre. Unique to London Design Festival, designjunction also

presents a dedicated retail area with more than **70 boutique pop-up shops** selling homewares, ceramics, textiles, accessories, prints and jewellery.

Highlights from this year's designjunction2018 include **Headline Sponsor Rado Switzerland**, who will present the second edition of the Rado Star Prize UK, a live drone demonstration called the Mud Shell Project, and an innovative restaurant concept curated by Form.

This year, designjunction is proud to work with RIBA, to support the Stephen Lawrence Charitable Trust as their chosen charity.

## FOCUS/18

<b>INSTAGRAM</b>	@designcentrech
<b>TWITTER</b>	@designcentrech
<b>FACEBOOK</b>	DesignCentreChelseaHarbour
<b>WEBSITE</b>	Dcch.co.uk
<b>DATES</b>	16-21 September
<b>LATE NIGHT</b>	Monday 17 September

For six days, Focus/18 at Design Centre, Chelsea Harbour is the design event for excellence. Welcoming design enthusiasts from around the globe, the dynamic programme offers more than 100 experiential sessions that bring design ideas to life. With its undisputed momentum, Design Centre, Chelsea Harbour continues to evolve and develop with its singular, confident approach.

**Focus/18 is dedicated to inspire, inform and deliver** the best in world-class talent with talks, demonstrations, workshops, meet-the-designer sessions and discovery tours. Entrance to this year's event is free.

Visitors can expect to meet influential designers, emerging innovators and skilled artisans including Spanish designer Lorenzo Castillo, Italian architect Marco Piva, interior designers Carden Cunietti and Alexandra Champalimaud, artists Michael Angrove and Christopher Corr as well as a host of creatives from leading design houses, plus many more.

A stellar line-up of star names share their knowledge at the curated **Conversations in Design** series. They include Miguel Flores-Vianna, Timothy Corrigan, Allegra Hicks, Veere Grenney, Fran Hickman, Adam Bray, Karen Howes, David Bentheim, Charles Bateson, Claire Sa, Georgina Cave, Nicola Harding, Ab Rogers and Richard McConkey – with more to be announced.

**Colour Workshops** with experts such as Sophie Robinson and healer Georgia Coleridge pick up on Focus/18's positive colour theme, exploring how it informs our design aesthetic, both consciously and subconsciously. There is courtesy transport as well as stylish places to eat and drink.

This year, internationally renowned artist **Moritz Waldemeyer** will create a bespoke installation entitled 'Journey of Colour' offering an unforgettable immersive experience of light, colour and movement.

## LONDON DESIGN FAIR

<b>INSTAGRAM</b>	@Ldndesignfair
<b>TWITTER</b>	@LDNDesignfair
<b>FACEBOOK</b>	LDNdesignfair
<b>WEBSITE</b>	Londondesignfair.co.uk
<b>DATES</b>	20-23 September
<b>LATE NIGHT</b>	Thursday 20 September

Located in the creative heart of East London, London Design Fair is a four-day industry event, that brings together 550 exhibitors from over 36 countries. As the most international destination of the annual London Design Festival, over 28,000 influential; retail

buyers, architects, interior designers, press, designers and design-savvy public attend to see the very latest furniture, lighting, textiles, materials and conceptual installations from around the world.

**Material of the Year** returns for 2018, with the spotlight falling on the truly controversial material, plastic. A showcase of four designers who are repurposing the material in imaginative and valuable ways, **Beyond the Chipper** presents refined responses to the single-use plastic problem, designers include Dutch-based Dirk Vander Kooij and Japanese based Kodai Iwamoto.

Following their 2017 debut, **Dutch Stuff** returns with a more refined selection of contemporary design talent from the Netherlands. Showcasing a hand-picked selection of designers and studios from across lighting, textiles, surfaces, furniture and new materials. This year's line-up includes Martijn Rigters, Earnest, Studio Bart Joachim plus many more.

The critically acclaimed **British Craft Pavilion** returns with a selection of makers, handpicked by Hole & Corner, from across the craft disciplines. Expect an elevated expression of contemporary craft by leading expectants from across the UK.

In addition, this year's Fair will welcome an astonishing **13 country pavilions**, from all corners of the globe, including, Balearic Islands, Italy, Finland, Sweden, Denmark and South Korea

## DESIGN DISTRICTS

This year, there are **eleven official Design Districts**, each bringing their own character and identity. Districts are a key component of the Festival, and have grown and evolved over the past 16 years. 2018 will see the debut of Fitzrovia Design District, Marylebone Design District, Regent Street and St James's Design District, Victoria Connections Design District and West Kensington Design District.

### BANKSIDE DESIGN DISTRICT

**TWITTER** @BanksideDesign  
**WEBSITE** banksidedesigndistrict.co.uk  
**INSTAGRAM:** @VisitBankside  
**LATE NIGHT:** Wednesday 19 September 2018

Bankside Design District runs East to West, along the Thames from Borough Market to Oxo Tower Wharf. Now in its fourth year, typography is a strong theme for the district, with an ambitious programme of interactive workshops and events throughout Bankside.

**Type Tasting** has created two exclusive workshops that will immerse you in a multisensory tasting through time, type and libation. Visitors can choose from 'Wine, Type & Culture' with Laithwaite's Wine, or 'Gin & Type Tasting' at Flat Iron Square, as well as visit the pop-up Typography Lab appearing at various locations.

**Better Letters** will host a sign painting school with US legend Mike Meyer, in Borough Market. They will also screen three short biopics, *When Better Letters met...* at Jerwood Space for the Bankside Late which profiles retired signwriters and their lives in the trade.

**Morag Myerscough** will unveil new 'colourful crossings' on Borough High Street, as the British Artist/Designer transforms pedestrian crossings with bold geometric patterns developed using details from Bankside's surrounding architecture.

**designjunction** is set to move to Oxo Tower Wharf this year, showcasing a curated exhibition of world-class contemporary interior design. Expect hundreds of product launches, boutique pop-up shops and a series of outdoor installations along the Riverside Walkway.

### BROMPTON DESIGN DISTRICT

**INSTAGRAM** @Brompton\_design\_district  
**TWITTER** @BromptonDesign  
**WEBSITE** bromptondesigndistrict.com  
**LATE NIGHT** Thursday 20 September 2018

Brompton Design District returns for 2018, with the theme of 'Material Consequences', staged in vacant shops and offices close to Brompton's international design brands and iconic institutions. The District will showcase design projects that question and rethink attitudes to materials and waste, and the shift to a circular economy.

**The Urban Forager** by Michelle Lowe-Holder will investigate the increase of "NOS" being consumed and discarded in streets across London. Having collected these steel capsules for almost 3 years, Lowe-Holder presents a mixed media exhibition questioning waste, consumption and materiality.

**Sigmar x Okolo** will present Hotel Praha, an exhibition showcasing original pieces from the emblematic Hotel Praha, in Prague, an architectural symbol of late communism in the Czech Republic which was sadly demolished in 2014.

Brompton's design retailers and global brands include: B&B Italia, Boffi, Cassina, Kartell, Meridiani, Mint, Molteni, The Conran Shop, Poltrana Frau, Skandium, Smallbone of Devizes, Society Limonata, Sub-Zero and Wolf.

London Design Festival's Official hub, **The V&A**, is also located in Brompton Design District.

### CLERKENWELL DESIGN QUARTER

**INSTAGRAM** @ClerkenwellDQ  
**TWITTER** @ClerkenwellDesignQuarter  
**WEBSITE** Clerkenwelldesignquarter.com  
**LATE NIGHT** Tuesday 18 September 2018

Clerkenwell Design Quarter is where technology meets nature, art meets craftsmanship and originality meets authenticity. In the quarter, you will uncover good design at its most creative, and sometimes in unexpected places.

**Asa & Yu** will present Visionaries of the Kaleidoscope, at TOTO. Using rotating robotic mechanisms, the exhibition will present a kaleidoscopic origami; a three-dimensional object made of folded paper which is able to reconfigure itself into various geometric interpretations

**Moroso** will unveil Mono Mania Mexico, an exhibition of new furniture and textiles by Bethan Laura Wood. Visitors are invited to experience a vibrant and animated display of Mexican-themed colour, textures, textiles and furniture applications.

**Viaduct** presents Common Senses where five designers transform the showroom. Each renowned for their human-centred methodology will present an installation considering the building blocks of the design process: textile designer Nani Marquina; lighting specialist Nina Maso, Santa & Cole; Farah Ebrahimi, art director, e15; Fien Muller, Muller Van Severen and Ilse Crawford with her Design Academy Eindhoven cohort experimenting with materials based on a single plant. Also, weaving workshops running daily with Nani Marquina.

**Culture Mile in collaboration with Jason Bruges** will create Brutalist Tapestry, a monumental kinetic installation in Beech Street tunnel, near the Barbican. Three robotic workers translate imagery, video, sound and binary data into tangible marks across the artwork.

### FITZROVIA DESIGN DISTRICT

**INSTAGRAM** @FitzroviaDesign  
**TWITTER** @FitzroviaDesign  
**WEBSITE** Fitzroviapartnership.com/Fitzrovia-Design-District  
**LATE NIGHT** Thursday 20 September 2018

2018 will see Fitzrovia feature as a new Design District. Fitzrovia Design District has a fantastic range of events, open studios, workshops, guided walks and tours that highlight the area's vast and diverse heritage, from a line-up of nationally and internationally established design brands.

**Heal's** has reached their milestone of 200 years on Tottenham Court Road. The store will be hosting a special public party on Thursday 20 September, where you'll find two bars serving drinks, a DJ and creative demonstrations throughout their three-storey flagship store.

**Arup** will host several stunning installations throughout the area, including Conflicts of an Urban Age, which details how cities across the world have been transformed over the last 25 years.

**Joyce Wang** will be unveiling their brand new studio in Fitzrovia, where they will be hosting an open studio throughout the Festival.

**Michelin-starred restaurant Pied à Terre** will host a series of 'Design a Plate' workshops at Heals, where visitors can learn the art of plating from Michelin-starred chefs.

#### MARYLEBONE DESIGN DISTRICT

**INSTAGRAM** @MaryleboneDesignDistrict  
**WEBSITE** Marylebonedesigndistrict.com  
**LATE NIGHT** Wednesday 19 September 2018

Brand new to the London Design Festival programme for 2018, Marylebone Design District will present an exciting series of talks, walks, tours, exhibitions and collections, adding to this year's rich tapestry of events and exhibitions.

In celebration of the deep blue hue of the Conran Shop's identity, furniture manufacturer Carl Hansen & Søn will champion the Danish collective's renowned designs, but with a blue twist. Exclusive editions of Hans Wegner's CH24 Wishbone Chair with an indigo lacquer and Hiut denim seat pad, plus a wenge CH07 Shell Chair in leather will take front and centre in the store's windows.

**RIBA** hosts the exhibition *It Will Never Work*, documenting an unplanned trip from Manchester to Brexit, via Easyjet and driverless cars. With a quick history of unorthodox thinking and a few buildings along the way, this exhibition, held at RIBA on Portland Place, celebrates 25 years of the innovative design studio Urban Splash.

**Selfridges'** LDF edit of 'conscious creators' is part of the store's ongoing sustainability scheme that includes Buying Better, Inspiring Change and Project Ocean. Design-led, sustainable home accessories and kitchenware.

**Another Country** will launch a collaborative furniture collection with Ekkist, demonstrating how design can improve wellbeing. The range is inspired by the wellbeing design principles incorporated in the Ekkist and Studio McLeod-designed Ori House.

**Vitsoe on Duke Street** will explore how emotional attachment can ensure that man-made objects last as long as possible. The *Sense of Belongings* exhibition will display items such as a 36-year old transatlantic tape measure, an ikat-weave sash, and an ingenious toasting fork made by a great-grandfather, all loaned by Vitsoe's eclectic customers and friends.

#### MAYFAIR DESIGN DISTRICT

**INSTAGRAM** @MayfairDesignDistrict  
**WEBSITE** Mayfairdesigndistrict.com  
**LATE NIGHT** Monday 17 September 2018

With exhibitions from established galleries and within pop-up spaces, international collaborations & a real focus on quality & craftsmanship, Mayfair Design District showcases how this once traditional enclave is evolving with the times & embracing contemporary & collectable design with open arms.

Achille Salvagni will launch his latest show, *Sahara*, at his eponymous gallery on Grafton Street. Taking inspiration from the unique topography and cultures of the African Sahara, Salvagni will introduce a number of new limited-edition furniture and lighting works.

Gallery Fumi on Hay Hill will celebrate their 10<sup>th</sup> anniversary with a show called *Now & Then* which will showcase a curated selection of key pieces created over the last 10 years, together with never-before-seen works, especially commissioned for the show.

Matter of Stuff & Sketch are collaborating again this year with an exhibition exploring handblown glass and movement. *Blown Away*, will feature six international designers including Raw Edges, Simon Crestani, Poetic Lab and Studiopluz.

The New Craftsmen present a solo show by Malgorzata Bany which will showcase new lighting and furniture designs. *On Show* will include a new exclusive capsule collection of table lights encompassing two organic shapes and available in contrasting colours, paired with delicate shades constructed from bespoke paper, and stems in a variety of metal finishes.

18 Davies Street presents Exemplars of Craftsmanship which explores the work of innovative designers whose daring and experimental approach to their materials serves as the foundation of expert craftsmanship and modern expression.

Carpenters Workshop Gallery hosts a solo show by Vincenzo de Cotiis who has explored painting, history and nature in his latest collection, *En Plein Air*, which combines semi-precious stones, tri-dimensional Murano glass, recycled resin and cast brass in his unique approach towards furniture and lighting design.

#### PIMLICO ROAD DESIGN DISTRICT

**INSTAGRAM** @Thepimlicoroad  
**WEBSITE** pimlicoroaddesignndistrict.com  
**LATE NIGHT** Monday 17 September 2018

**Pimlico Road** is proud to be home to some of the most evocative names in design and interiors. This year, Pimlico Road will host a series of workshops and talks for the Festival.

**Robert Kime** will host a live talk and Q&A. Hear about Robert's passion and experiences from over the years and how it translates in to his work. Drink reception from 5pm-8.30pm with talk starting at 7pm, Monday 17 September.

**Soane Britain** will be discussing how painted rattan furniture and lighting transforms the look of an interior. Soane's craftsmen will also be demonstrating their skill at weaving rattan lighting. 9.30am – 5pm, Tuesday 18 September.

**The Odd Chair Company** will host an interactive breakfast talk on the way the upholstery is made, the materials used and the secrets of getting comfort just right. Join the team at The Odd Chair Company, makers of beautiful, handmade upholstered furniture, for the chance to have a go at traditional upholstery and learn first-hand about this craft and how important the build-up is to creating unrivalled comfort. 9am – 10.30am, Monday 17 September.

**Bernie De La Cuona and Tom Bartlett** will present *Material and Sustainability, Creating a Sensorial Environment*, a talk on how the desire to work closely with natural materials and artisan processes inspired a collaboration with Waldo Works, to create a sensorial and interactive environment.

**OCHRE** will present lighting installation, *Medusa in Bloom* with a drinks reception at their Belgravia showroom, on Monday 17th September.

#### REGENT STREET & ST JAMES'S DESIGN DISTRICT

**TWITTER** @RegentStreetW1 / @StJamesLondon  
**INSTAGRAM** @RegentStreetW1 / @StJamesLondon  
**WEBSITE** regentstreetonline.com / stjameslondon.co.uk  
**LATE NIGHT** Wednesday 19 September 2018

New to London Design Festival, the inaugural Regent Street & St James's Design District will combine globally recognised names and unique independent boutiques to offer a programme of design experiences in the heart of London. It will also boast two of London Design Festival's Landmark Projects – one of which will be suspended above Regent Street's iconic curve and the other will be hosted within Fortnum & Mason on Piccadilly.

**Regent Street Landmark Project**, an aerial installation designed by Architecture Social Club, will be suspended above the iconic curve of the street. Celebrating the natural elements, making the invisible visible, the installation will harness the power of wind and light to create a continual changing piece of visual art, which will look different from every angle and at different times of day.

**BOTTLETOP**, on Regent Street, will present the world's first 3D printed store, with an interior made entirely from plastic waste.

**Cubitts** founder, Tom Broughton, will explore the history of spectacles, revealing how facial measurements are used for design and offering an insight into the secret art of frame making.

**Anthropologie** will host an 'in conversation with' event with journalist Fiona McCarthy, in celebration of its collaboration with designer Bethan Gray.

**Rapha** will host a design talk about visibility in the city, during which designers will delve into the brand's intense development process, which combines cutting-edge innovation with style.

### SHOREDITCH DESIGN TRIANGLE

**INSTAGRAM** @ShoreditchDT  
**TWITTER** @ShoreditchDT  
**WEBSITE** Shoreditchdesigntriangle.com  
**LATE NIGHT** Tuesday 18 September 2018

Established in 2008, Shoreditch Design Triangle has steadily grown to now comprise of over 60 different independent events – making it the largest official Design District. Visitors can expect a heady mix of product launches, design experiences, exhibitions, talks and workshops.

**Broadgate** will host another ambitious and exciting Landmark Project, following the success of Villa Walala in 2017. Known for their playful approach to typefaces, Kellenberger-White will present Alphabet, a new series of alphabet chairs, which will be installed at Broadgate on an exposed steel bridge spanning the tracks of Liverpool Street Station.

**Lee Broom** will present the third and final installment of OBSERVATORY, his new stellar-inspired lighting collection.

**Universal Design Studio and TOG** will collaborate on a temporary pavilion, entitled The Framework for Exchange, which will encourage interaction, openness, collaboration and community.

**SCP** present a programme of product launches and experiences collectively titled A World of Ordinary Things. Highlights include the 1 inch collection by Jasper Morrison for Emeco, the SCP 2018 Collection, the Bürstenhaus Redecker Museum, and a musical composition by Anthony Moore entitled 6 Agents Sound The Morrison Canon.

### VICTORIA CONNECTIONS DESIGN DISTRICT

**INSTAGRAM** @VictoriaBID  
**TWITTER** @VictoriaBID  
**WEBSITE** Victoriaconnections.london  
**LATE NIGHT** Thursday 20 September

Victoria appears as a Design District for the first time in 2018. Major investment over the last decade has seen the biggest area-wide transformation since the Victorian era, bringing new businesses, residents, creative thinkers and visitors looking for world-class experiences. Working with the theme of 'Connections: people and places' the Design District showcases the role that design plays in creating a place such as Victoria.

**Somo Global** will present 'Staying ahead of technology's breaking wave: Designing tech for the digital pioneers', an event showcasing some of the digital innovations they are pioneering with brands such as Audi, De Beers and HSBC.

**The Marble and Mosaic Design Tours** of Westminster Cathedral will explore one of Victoria's most famous landmarks. Visitors will embark on an in-depth journey of discovery, uncovering some of the stories behind John Francis Bentley's Byzantine inspired masterpiece.

**The Apollo Victoria Theatre** will present an exhibition of Susan Hilferty's Tony Award-winning costumes and props from WICKED, based in the musical's London home.

**Inking Outside of the Box** is an exhibition of original cartoons by The Telegraph's political cartoonist BOB. Bob Moran is an award winning British cartoonist, whose work has appeared in many publications including The Daily Telegraph, which is located in Victoria. Bob's work offers a witty and highly creative take on the events that make the news every day. This exhibition provides a rare opportunity to view and buy a collection of some of his most famous works.

#### WEST KENSINGTON DESIGN DISTRICT

<b>INSTAGRAM</b>	#WestKenDesign
<b>TWITTER</b>	@WestKenDesign
<b>WEBSITE</b>	Westkensingtondesigndistrict.com
<b>LATE NIGHT</b>	Thursday 20 September

Newly formed for 2018, the West Kensington Design District brings together leading design destinations, cultural institutions and must-see events during London Design Festival this September. The affluent area will be brought to life by a stellar array of partners and will be an unmissable destination for design enthusiasts.

**100% Design**, the UK's longest standing annual design event, returns for its 24<sup>th</sup> edition this year. As part of a refreshed programme, this year's event will welcome Thomas Heatherwick, Marcel Wanders amongst other world-renowned designers and brands.

**Design Museum** will present the famous Beazley Designs of the Year. Now in its eleventh year, the international awards and exhibition showcases design projects from the previous 12 months, across six categories: Architecture, Digital, Fashion, Product, Graphics and Transport. The museum will also be exploring the theme 'belonging' through a series of events and a specially commissioned atrium installation.

**V&A Blythe House** will offer a rare opportunity to participate in guided tours of the V&A Art & Design, Theatre & Performance, and Furniture & Woodwork archives, as well as a behind-the-scenes look at the V&A's Clothworkers Centre.

**Olympia London** will host a special exhibition focused on the future of the venue, and the architectural enhancement project led by Heatherwick Studio and SPPARC.

## DESIGN ROUTES

This year, London Design Festival is delighted to welcome Paddington Central Design Route as a new Design Route alongside Brixton Design Trail, Kings Cross Design Route and Mare Street Maker Mile.

### BRIXTON DESIGN TRAIL

INSTAGRAM	@Brixtondesigntrail
TWITTER	@BrixtonDT
FACEBOOK	BDT2018
WEBSITE	Brixtondesigntrail.com

Brixton Design Route's theme, 'We Belong', celebrates togetherness in an exploration of what it means to live in one of Europe's most diverse cities. Visitors can expect to find one of London's most distinctive destinations for all that is new in food, drink, shopping and nightlife - alive with an extensive programme of public art, creative showcases, workshops and talks. The resilience of integrated communities will be reflected upon with bold, imaginative and playful responses to belonging, across the town centre.

**Jon Daniel**, a local artist, designer and activist will be celebrated in a retrospective exhibition of works.

**Society x SW9** will present a series of debates, and a joyful, challenging and mind-expanding approach to visioning a creative community.

**Sustainable Brixton** will showcase the work of sustainable artists for the everyday to the exquisite a temporary pavilion of discarded construction materials.

**Town Hall Textiles** will present a series of workshops in hand embroidery, natural dying and screen printing.

**Kindred Spirits** presents pavilion People of the World and Reflections floating figures above the towns iconic market streets.

### KINGS CROSS DESIGN ROUTE

INSTAGRAM	@kingscrossn1c
TWITTER	@kingscrossn1c
FACEBOOK	kingscrosscouk
WEBSITE	<a href="http://kingscross.co.uk">kingscross.co.uk</a>

King's Cross is home to 67 acres of inspiring businesses and outstanding architecture, destination restaurants and a vibrant cultural scene. The area's industrial past has inspired 50 new and repurposed buildings; the public spaces between them are a mix of parks, streets, squares and gardens, with Granary Square and its fountains as the heart.

**Central Saint Martins** will present Creative Unions, a showcase of work by graduating students whose practice addresses our current socio-political climate.

**Tom Dixon** hosts **Electroanalogue**, a gathering of digital innovations in the Coal Office. In collaboration with friends and partners Bill Amberg Studio, Teenage Engineering, sound artist Yuri Suzuki, sound lab/bar Spiritland and ege carpets. ELECTROANALOGUE will explore the realms of digital technology through a diverse range of events, installations and interventions.

**House of Illustration** will be home to Enid Marx: Print, Pattern and Popular Art, an exhibition celebrating the mid-20<sup>th</sup> century designer best known for her iconic London Underground fabrics.

**Matter of Stuff** will present a concept pop-up gallery designed by Raw Edges, which unites its three-fold expertise: commissioning design, researching materials and showcasing renowned brands.

**Modern Design Review and James Shaw** will unveil PlasticScene, an exhibition of exciting and accomplished work by designers working with waste plastic.

#### **MARE STREET MAKER MILE**

Mare Street Maker Mile is a creative cluster of fabricators, studios and workshops in East London. The area is one mile in radius and centres on the point where Mare Street crosses the old industrial transport hub of the Regent's Canal. The area has a mix of old and new making; from printmakers to Fab Labs, metal work to new media. In 2018, The Maker Mile returns to London Design Festival for its fourth year, and its second as a Design Route.

**Containerville**, a collection of over 60 repurposed shipping containers, will be holding an open studios event, showcasing many of the creative businesses working there; **Machines Room** will relaunch their Fab Lab in this new location and Ana Kerin for **KANA London** will launch NUDE, a collection of ceramics, in London Fields.

**Tala** will open their new studio and showroom on Vyner Street, showcasing their award winning, uniquely beautiful low energy light bulbs.

**The Distributed Design Challenge** will also have its base here, an exciting new European initiative, showcasing emerging designers who will be creating lighting designs from new materials, using digital fabrication tools.

**Surface Matter** have a week of material, colour and design focused events. Immerse yourself in their materials library, join in on experimental design workshops and explore the material and colour installation curated by **Colour of Saying**.

#### **PADDINGTON CENTRAL DESIGN ROUTE**

**FACEBOOK:** @PaddingtonCentral

**INSTAGRAM:** @paddingtoncentral

**TWITTER:** @PaddingtonCen

This year, for the first time, Paddington Central will be an official Design Route. An urban waterside oasis, British Land's Paddington Central campus is one of London's newest food and tech hotspots. Located next to Paddington Station and the iconic Grand Union Canal, it is home to inspirational public works of art, vibrant cultural events and ground-breaking architecture. Its community works smarter, stays active and lives well thanks to a backdrop that encourages businesses and people to flourish.

**The Royal College of Arts** will explore the future of residential, lobby space and retail with three installations in and around Sheldon Square. The Residential Build of the Future installation will feature an interlocking one-bedroom maisonette which experiments with new and varied apartment types that compliment communal spaces for eating and working. The Future of Lobby Spaces installation inside 2 Kingdom Street will offer engaging insights into how art and cultural content change perceptions of these spaces. Presented on giant light cubes under Bishop's Bridge, the Retail of the Future installation will uncover how emerging technology will affect retail spaces.

**Snøhetta** will present their Snøhetta Book Pavilion, an innovative architectural installation inspired by the traditional principles of a library, which will be located in Kingdom Street. This mechanical, rotating pavilion of oversized books will flip to create a variety of spaces, ranging from quiet and reflective to extrovert and public, allowing visitors to immerse themselves into a world of books.

**Studio Apetit** founder Ido Garini will create an immersive installation entitled Flipbook Urban Garden, which can be discovered along the canal. Designed to mimic the exciting life-size sensation of a pop-up book, this colourful urban garden will be flipped throughout the day to create an entirely new atmosphere that visitors are encouraged to interact with.

**Darcie May & Green barges**, floating works of art designed by 'godfather' of British pop art Sir Peter Blake, will welcome visitors aboard to enjoy canal side dining throughout the Festival. May Green opens from the early hours of the morning (perfectly executed flat whites and banana bread) to the late hours of the evening (buzzing bar with nine local craft beers on tap and live music).

**Liz West** will present her radiant site-specific sculpture, *Colour Transfer*, spanning the underside of the Westway viaduct. Offering visitors the chance to experience the positive impact of colour and light, this is something everyone can revel in as they walk to and from Paddington Central. Liz will also be hosting mindfulness colour-talks which invite individuals into this vibrant world.

You can find images relating to this year's Districts & Destinations here: <https://bit.ly/2vscSpC>

-ENDS-

#### NOTES TO EDITORS

For further information, please contact EXPOSURE on +44207 907 7130 or [londondesignfestival@exposure.net](mailto:londondesignfestival@exposure.net)

- Patricia Gill
- Isabelle Hajjianni
- Zoe Brandwood

#### ABOUT LONDON DESIGN FESTIVAL

Established in 2003 by Sir John Sorrell CBE and Ben Evans, London Design Festival celebrates and promotes London as the gateway to the international design community and the world's leading stage for design innovation.

London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

#LDF18

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