

#LDF17

LONDON  
DESIGN  
FESTIVAL

**LONDON DESIGN FESTIVAL  
DISTRICTS AND DESTINATIONS  
16-24 SEPTEMBER 2017**

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Every September, London Design Festival takes over the capital with a nine-day celebration, comprising of over 400 different events, exhibitions and installations.

Design Districts and Design Destinations play a key role in the Festival, curating an ambitious programme of projects across London, allowing visitors and Londoners an opportunity to experience, discover, and be inspired by world class design.

This year, London Design Festival also announces the exciting addition of Design Routes to the 2017 programme, including: Notting Hill, Maker Mile, and South East Makers Club.

Ben Evans, Director London Design Festival, explains, 'Each of the nine districts allow you to immerse yourself in the design personality of each area. They are all distinct and different and reflect how varied London's design story is. Above all they offer an abundance of choice. You can discover a lot of new design all within a short walking distance of each other.'

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## DESIGN DISTRICTS

There are nine official Design Districts, each with their own character and identity. Districts are a key ingredient of the Festival production, and have evolved organically over the past 15 years, with 2017 debuting Mayfair Design District and Pimlico Road Design District.

### BANKSIDE DESIGN DISTRICT

**TWITTER** @BanksideDesign

**WEBSITE** [banksidedesigndistrict.co.uk](http://banksidedesigndistrict.co.uk)

**LATE NIGHT** Wednesday 20 September

Bankside Design District runs east to west along the Thames, from Borough Market to OXO Tower Wharf.

For the second year, the theme heroes **typography**, an ambitious programme of events and workshops throughout Bankside.

**San Francisco's Letterform Archive**, will showcase their collection in the UK for the very first time. The exhibition highlights the designers' creative process and features the work of W.A. Dwiggins, Emigre Inc, and Piet Zwart amongst others.

**Literary legends of Bankside** will come alive through a series of window installations by master calligrapher Paul Antonio, who will inscribe quotes on high street windows in period letterforms, evoking historic Borough High Street locals, such as Chaucer, Dickens and Shakespeare.

**Better Letters** will host hand lettering workshops with legendary US sign painter Mike Meyer, a gold and glass workshop and the Glowing Alphabet Peep Show – an exhibition of glow in the dark signs.

Visitors can encounter the latest '**Colourful Crossing**' installation. The first artist to paint the Berlin Wall, Thierry Noir, will transform a pedestrian crossing on Southwark Street with a temporary installation, bringing his signature colour and animation to Bankside.

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London based jewellery brand, **Estella Bartlett**, will host a macramé workshop to celebrate the launch of its macramé bracelet. Guests will learn how to make a beautiful macramé plant hanger whilst enjoying botanical cocktails at Caravan Bankside.

**The Estonian Association of Designers** will be in gallery@oxo with an exhibition that explores the pride of Estonian design abroad. In the courtyard there will be an installation of 380 tree saplings alongside a programme of events from Diaspore, examining ideas around clean air and urban design.

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## BRIXTON DESIGN TRAIL

**INSTAGRAM** @brixtondesigntrail

**TWITTER** @BrixtonDT

**FACEBOOK** BDT17

**WEBSITE** brixtondesigntrail.com

**LATE NIGHT** Friday 22 September

United by the theme '**Love is Power**', Brixton Design Trail will host a programme of events and installations throughout the area that reflects the Brixton community and brings design to the streets.

**Flash Open Borders** is a colourful collaboration between Eley Kishimoto and Dolman Bowles, customising permanent pedestrian crossings that mark the borders of Brixton. The four crossings will provide dynamic and welcoming entrances to Brixton from North, South, East and West.

**Hubb by AMWA**, a team of four Muslim designers, is a powerful installation inspired by key aspects of the Muslim faith - congregation, solitude, sharing and reflecting. It is a striking interpretation of the minaret which replaces the vocal call to prayer with a visual call for reflection and togetherness.

Sam Furness returns in 2017 with his thought-provoking, **Untranslation**, in collaboration with Toni Hollis. The piece will adorn the gables of Brixton Village and Market Row with a series of flags that illustrate complex feelings and emotions that are untranslatable in English. The installation uses nine lexicons to create a cultural design dictionary that celebrates the cultures in the community.

**Revolution of Kindness**, a bold graphic installation hosted by TK Maxx, will draw upon the wisdom of local and global spiritual thought-leaders to spark a revolution of spontaneous acts of kindness.

**Under/Exposed**, a group exhibition curated by Squire & Partners, features experiential installations, fashion, textiles, printmaking and paper craft. A guided tour of The Department Store will document its imaginative restoration with talks by the architects, alongside a selection of collaborators including Eley Kishimoto, Interior iD, Based Upon and Opus Magnum.

**Silent Arch by Bharat and Jean** makes reference to the re-development of Brixton's railway arches in a structure built of lightweight acoustic panels. The installation encourages visitors to reflect on an ever-changing urban environment.

**Roots Grow Love** celebrates the value of nurturing growth in urban areas. Design studio Upcircle secures the future plants that have been nurtured for a number of years in an interactive installation.

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**Take a Seat** celebrates the humble street seat in Brixton at a time when many public benches and seats are being removed due to concerns that they encourage anti-social behaviour. Local landscape design studio The Edible Bus Stop will transform a number of public seats by adorning them with the 'Razzle Dazzle' camouflage pattern, developed in World War I to disrupt the outline of warships and create an alternative perception.

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## BROMPTON DESIGN DISTRICT

**INSTAGRAM** @brompton\_design\_district

**TWITTER** @BromptonDesign

**FACEBOOK** Brompton Design District

**WEBSITE** [bromptondesigndistrict.com](http://bromptondesigndistrict.com)

**LATE NIGHT** Thursday 21 September, 6-9pm

2017 sees curator, Jane Withers, building on the district's reputation for showcasing experimental work with this year's theme: **Other Stories** - alternative perspectives on design.

Other Stories focuses on the stories behind design and making, bringing together work by designers and practitioners who have in common the desire to expand the remit of design and stretch the imagination beyond product.

The Brompton programme takes place within walking distance of the **Victoria & Albert Museum**, the official hub of London Design Festival. The programme benefits this year from its biggest temporary space yet: three adjoining townhouses on Cromwell Place owned by South Kensington Estates.

Here, the Other Stories theme is reflected in a cluster of design for social impact projects by **Studioilse and Ineke Hans**, and a selection of work that reflects alternative narratives and stimulates the imagination. Exhibitors include Carl Aubock with Michael Anastassiades and Jacqueline Rabun, Fogo Island, Martino Gamper, Martyn Thompson, Merel Karhof + Marc Trotereau, OKOLO, UMPRUM (the University of Art, Architecture and Design in Prague), and Workshop for Potential Design, to name a few. Peter Pilotto & Friends takes over one of the townhouses in its entirety, creating a grand fusion of fashion and form in a domestic setting.

Elsewhere in the District, Molteni&C presents **Amare Gio Ponti**, a documentary film on the iconic designer, alongside a reinterpretation of some of Gio Ponti's greatest work presented by Vincent Van Duysen and upholstered in fabrics from the Kvadrat / Raf Simons collection, in a large temporary space on Brompton Road; **The Trade Show by Faye Toogood** is in the nearby Garage space; and two mews garages in South Kensington host exhibitions by **SEEDS gallery** and rising talents Studio Furthermore.

This year, the district also presents **The Brompton Café**, a place to recharge and relax: a social space, wifi lounge, information and press point. Today Bread will serve food and drinks at the pop-up café created from recipes by invited designers. Special furniture and tableware for the café is being created by several designers who were involved in the Breakfast Pavilion, a recent highlight of the Venice Biennale, curated by Marco Campardo, Lorenzo Mason and Luca Lo Pinto.

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The district is home to some of the world's leading design retailers; Boffi, B&B Italia, Cassina, The Conran Shop, Divertimenti, Harrods, Kartell, Mint, Potrolna Frau, Sé, Skandium and Smallbone of Devizes will all stage exhibitions and events. Meanwhile, local establishment The Hourglass pub will host a series of intimate talks and informal gatherings on its first floor throughout the Festival.

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## CHELSEA DESIGN QUARTER

**INSTAGRAM** @chelseadesignquarter

**TWITTER** @ChelseaQuarter

**WEBSITE** [chelseadesignquarter.co.uk](http://chelseadesignquarter.co.uk)

**LATE NIGHT** N/A

Chelsea Design Quarter has one of the most diverse concentrations of established interior specialists in London. Located in the vicinity of King's Road, Lots Road and Imperial Wharf, the district celebrates craftsmanship and design from the UK and around the world through a large variety of specialists covering antiques, rugs, lighting, fabrics, furniture, kitchens, bathrooms and surfaces.

Chelsea Design Quarter will host a variety of events based around the theme of **The Elements**. The district will celebrate the way its partners connect and work with different Elements. The events will showcase the latest in luxury interior design, challenging people's perceptions on contemporary interiors.

**Talisman London** brings together elements from the worlds of fashion, floristry, art, design and influencers with eight room installations for 'Designed at Talisman'. Working with designers Luke Edward Hall, Natalia Miyar, and florist Hayley Newstead, amongst others, step into a vision of another world.

**Deirdre Dyson** celebrates the beauty and variety of the natural world with 'Windswept Leaves', which questions how we can preserve the ecosystem. Guests will be invited to walk around this 3D piece, which comprises of one of Deirdre Dyson's specially designed carpets of fallen leaves, all from British heritage trees, surrounded by one hundred printed leaves from Timothy Hatton's 'Human Nature' floating sculpture. Visitors can also own a piece of this spectacular artwork by donating to Sir David Attenborough's chosen charity, Fauna & Flora.

To celebrate **Crucial Trading's** 30 years of designing natural floor coverings, they will curate an interactive exhibition where visitors can touch and feel the fibres used to create their innovative design, from the brand's original seagrass to sisal, coir, jute, sisool and wool.

**John Cullen Lighting** bring together a celebration of light and earth in the form of a new installation curated especially for the Festival by Blackbody and Dare Studio.

**Guinevere's** exhibition of antique Asian and European chinoiserie showcases the brand's philosophy of creating drama through quantity and repetition. From exotic birds to flowing water and delicate oriental plants, the designs are applied to furniture, wallpapers, decorative accessories and ceramics spanning several centuries.

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**In their 100th year Roca** draws on the expert knowledge amassed by the company since 1917 with an exhibition exploring how experiences and insights over the last 100 years have successfully influenced Roca product design.

Luxury American bathroom and kitchen brand **Waterworks** will host a talk with co-founder and SVP of Design Barbara Sallick and, author of *The Perfect Bath*, as she demystifies the process of designing the bathroom, an intimate and essential space.

Celebrating their 15th Anniversary, **Loomah** create a special collection especially for the Festival. The collection will be focusing on water, experimenting with different materials and techniques to create abstract designs inspired by rain drops, ripples and waves.

To mark its 20th anniversary, **The Rug Company**, will launch a collection of handmade rugs by Paul Smith, Alexander McQueen, Kelly Wearstler, Vivienne Westwood & Suzanne Sharp. The rugs will be shown with photography of the designers in their creative spaces, by artists including Mary McCartney.

**Delcor** will be unveiling Christian Lacroix for Designer's Guild latest collection. The designs will be brought to life on Delcor's famous handmade sofa and armchairs.

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## CLERKENWELL DESIGN QUARTER

**INSTAGRAM** @ClerkenwellDesignQuarter

**TWITTER** @ClerkenwellDQ

**FACEBOOK** Clerkenwell Design Quarter

**WEBSITE** clerkenwelldesignquarter.com

**LATE NIGHT** Tuesday 19 September

Clerkenwell is a historic quarter at London Design Festival, internationally recognised for its concentration of design showrooms, studios and architectural practices.

**Vitra** will host a never-before-seen unique installation celebrating the iconic Eames Plastic Chairs, designed by Charles and Ray Eames in 1950. The installation illustrates the playful personality of the Eames Plastic Chair allowing visitors to experience the countless different combinations, colours and materials through interactive tools.

In a converted garage on Leather Lane, is the remarkable **Porcelain Gallery**, a haven for tile lovers - where almost everything within the space is made from porcelain. During the Festival STAC Architecture launch their own STACTile an award-winning handcrafted modular tile at the Gallery: an innovative yet simple, single tile, in nine different finishes (including Marble, Sandstone, Concrete and Wood) creating limitless, tactile feature walls.

**Viaduct** is launching new designs from some of Europe's finest including: E15, Muller Van Severen, Giopato & Coombes, Child Studio and Valerie Objects. Punctuating Space is an exhibition that references how designers use signifiers to convey concepts and ideas; Viaduct is translating this idea using colour, light and form with exhibits from lighting and furniture to accessories.

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Industrial designer **Jack Trench** opens his first permanent showroom displaying state-of-the-art handcrafted kitchens in Rosebery Avenue, all handmade in London. With a dedicated following in the design world, Jack Trench is known for fine technical detailing, clever concealed elements, and visionary use of materials.

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## ISLINGTON DESIGN DISTRICT

**INSTAGRAM** @IslingtonDD

**TWITTER** @IslingtonDD

**FACEBOOK** IslingtonDD

**WEBSITE** [islingtondesigndistrict.com](http://islingtondesigndistrict.com)

**LATE NIGHT** Tuesday 19 September

Islington Design District is a collaborative event made up of several design shops and showrooms, including Aria, CTO Lighting, Present & Correct, SMUG, Timorous Beasties and twentytwentyone. Now in its fifth year, IDD features 'Graduated' - the first showcase of emerging product and furniture designers from Kingston University.

Each partner will celebrate the Festival by hosting exhibitions, one-off activities, as well as unveiling new products and exclusives. Highlights include; Stationery purveyor Present & Correct's exhibition, **Cliptomania** – a typology of 150 clips - a gripping celebration of form and function; and SMUG founder Lizzie Evans's launch of her podcast '**How to Curate Your Life – Work Life Balance for the Creative Entrepreneur**'.

Workshops, seminars and expert panels will be hosted upstairs at SMUG throughout the Festival to celebrate the launch of the podcast featuring several of the creative and entrepreneurial friends of SMUG interviewed on the podcast. Evans will also launch a new **Lizzie for SMUG Pattern Collection**.

**Aria** takes furniture design to another dimension in an interstellar collaboration with Ligne Roset & 17 Patterns. The installation will see these two innovative brands merge as they transform the Aria showroom with contemporary design and atmospheric patterns.

**twentytwentyone** host an exhibition of classic and contemporary designs reflecting a creative mix of materials, construction and form. New designs by Michael Anastassiades and Richard Woods/ Sebastian Wrong will be unveiled alongside historical designs by Robin Day and Friso Kramer/Wim Rietveld.

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## MAYFAIR DESIGN DISTRICT

**INSTAGRAM** @mayfairdesignndistrict

**WEBSITE** [londondesignfestival.com/mayfair-district](http://londondesignfestival.com/mayfair-district)

**LATE NIGHT** Monday 18 September

An exciting edition for 2017, the newly established Mayfair Design District will organise a series of exhibitions, openings, installations and performances nurturing and cultivating the creative disciplines found in this thriving community. In addition to contemporary design, Mayfair still boasts traditional practitioners such as cordwainers, milliners, tailors, jewellers and cabinet makers.

Achille Salvagni, Mazzoleni, Matter of Stuff and Alessi showcase world renowned Italian design talent, whilst Carpenters Workshop Gallery, Galerie Kreo, Christian Liaigre and Galerie Patrick Seguin wave the Gallic flag.

**Achille Salvagni** looks towards East Asia, specifically Japan, as inspiration for his latest gallery show Kyoto. New gallery editions will be exhibited for the first time alongside some of his more iconic works. His recent collaboration, Lutèce, with Limoges based porcelain manufacturer J.L. Coquet will also be on show.

At **Carpenters Workshop Gallery: The Graduate(s) | European design talents selected by Lidewij Edelkoort**, new generation designers will investigate their identity and roots – sometimes going back in history to uncover authenticity and primal instincts. They will create hybrids between technology & touch; innovating materials, forging form and conceptualising rituals for a more contemplative lifestyle fit for our times.

Another Japanese influenced exhibition is to be found at **Christian Liaigre: Asia in Silence** will present professed modesty with restrained pieces - an almost invisible luxury all result from a sophisticated creation process.

**Gallery FUMI:** Glass Mekano displays a new collection of works entirely made of tempered glass by French designer Thomas Lemut.

**Hella Jongerius at Galerie Kreo** presents distinctive pieces by the Dutch designer – which highlight her masterful use of colours and materials as well as her special way of fusing industry and craft, high and low tech, traditional and the contemporary.

Talented French designers such as Jean Prouvé, Charlotte Perriand, Pierre Jeanneret, Le Corbusier and Jean Royère will feature at **Galerie Patrick Seguin**.

**Mazzoleni: (Un)Comfort Zone** - Britt Moran and Emiliano Salci of DIMOREGALLERY stage a cutting-edge conceptual, ironic, and highly impactful site-specific installation for Mazzoleni London. The unexpected and layered set up will showcase extra-ordinary objects and design pieces alongside paintings from the Mazzoleni archive.

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## PIMLICO ROAD DESIGN DISTRICT

**INSTAGRAM** @thepimlicoroad

**WEBSITE** pimlicoroaddesigndistrict.com

**LATE NIGHT** Monday 18 September

New to the Festival for 2017 is Pimlico Road Design District; an inspiring, creative and commercial hub, specialising in interiors and textiles to the creative studios of internationally renowned designers and craftspeople.

Exhibitors in its inaugural year include, LINLEY, Robert Kime, Rose Uniacke, FBC London, HOWE London, HOWE at 36 Bourne Street, Promemoria, Soane Britain, Ochre, Jamb, PINCH, Ultimate Kitchens, Cox London and PDP London.

**Grosvenor** partners with Country & Town House to present the Pimlico Road Breakfast Series – an exciting programme of breakfast talks with designers, creative directors, founders and interior experts.

In their **Meet the Maker** series, FBC London takes an in-depth look at the inspiration behind a selection of collaborations with leading artists and designers.

**Cox London** will present Behind the Design, an insight into the way that Nicola and Chris Cox find inspiration, in technical process and historic reference to create their own unique brand of contemporary lighting and furniture.

**Ultimate Kitchens** will host live cookery demonstrations with a chef preparing a selection of delicious dishes using the latest Miele appliances.

**HOWE at 36 Bourne Street** open their archive to reveal the vintage pieces that inspired their British-made fabrics. HOWE London will be showcasing their evolving range of barstools having developed from scratch unique models for prestigious bars and restaurants.

**PINCH, in collaboration with 1882 Ltd.** will present their new collection 'Flare', an exhibition of the project's story, ambitions, and journey, revealing the processes and craftsmanship involving the designing and making of a design-driven fine bone china collection.

**PDP London** – the only architects featured in Country & Town House Magazine's 'Great British Brands' publication – will present a curated exhibition celebrating their diverse portfolio of work across high profile properties and impeccable addresses from Pimlico to beyond.

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## SHOREDITCH DESIGN TRIANGLE

**INSTAGRAM** @ShoreditchDT

**TWITTER** @ShoreditchDT

**FACEBOOK** Shoreditch Design Triangle

**WEBSITE** shoreditchdesigntriangle.com

**LATE NIGHT** Tuesday 19 September

Shoreditch Design Triangle celebrates the creative industry in East London. Established in 2008, the district blends together product launches, exhibitions, installations, workshops, talks, tours and culinary delights.

**Universal Design Studio** have teamed up with The Office Group to create On Repeat, a pavilion of repetition in a space between two buildings in Rivington Street. From the architecture through to a programme of events and activities, the pavilion is a place to explore the power of frequency and give visitors the opportunity to get into a free-flowing mindset. Each day visitors will be invited to participate in the making of repeat elements for a collaborative installation, that will over time fill the ceiling of the pavilion.

**SCP** host a programme of product launches, talks and experiences that celebrate the relationship between people and objects. SCP are pleased to announce a new product collaboration with Penguin Books and Jasper Morrison. Working with the Penguin Modern Classics imprint, SCP are developing a product with Jasper Morrison that will make a new home for books. Tala and SCP will also transform two cavernous arches of the old Shoreditch station into a one-day immersive furniture and lighting exhibition to showcasing their latest designs.

**ACE Hotel London** present Ready Made Go 3, a series of products specially commissioned from London-based European designers, all made and installed for permanent use in the positions for which they were intended throughout ACE Hotel London. The initiative is conceived, commissioned and curated by Modern Design Review.

Celebrating his 10th London Design Festival, **Lee Broom presents ON REFLECTION**. Discover a darker dimension as Broom continues to reflect on his decade in design with an installation of some of his most iconic designs reimagined in all-black and presented in a tableau with a surreal twist.

**The Geffrye Museum's** vibrant annual celebration of ceramics showcases the work of over 50 leading ceramic artists from across the UK and offers visitors the chance to meet the makers, browse and buy.

**Restoration Station** runs workshops for people in recovery, teaching them skills in furniture restoration. Designer Yinka Ilori will work with the programme's participants to restore pieces of furniture in line with his signature aesthetic.

**Indian Design Platform by Create Culture** returns with an exhibition of work by some of India's leading contemporary graphic designers. Titled "Bold", the exhibition will display examples of typography, posters, films and digital media, as well as passion projects, revealing the vibrancy of work underway in India's visual communications scene.

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**Fearlessly Frank present Cup Full.** An exhibition of 150 cups containing various items, displaying how many units of each it takes to fill the cup to capacity. A quasi-functional tool, another measure for your kitchen (or art collection), or something to contemplate while drinking tea.

**ONEROOM** is pleased to present an exhibition of recent works by Bethan Laura Wood. The British award winning designer, whose multidisciplinary practice is characterised by material investigation, artisan collaboration, and a passion for plastic and wood transformed into colourful and elaborately patterned marquetrys.

**Established & Sons** unveils its new studio and apartment showroom as a feature living space and distinctive home. Join them to celebrate re-worked iconic product ranges by world-leading designers and see how the collection continues to evolve and pursue innovation.

**The Jasper Morrison Shop** exhibition brings to light the changing silhouette of the boule, its means of manufacture and its personification of leisure. It marks the first issue of *Typologie*, which offers a new look at everyday objects.

**DARKROOM presents the GREEN HOUSE café**, a graphic installation of foliage, planters and furniture. Sit amongst the leaves and enjoy a coffee and a relaxing festival pitstop, or browse the mini Darkroom pop-up shop for design treasures.

**Breathing Space** is an interactive installation which literally provides pedestrians and cyclists with a breath of fresh air, this oasis of calm in the midst of the city combines architecture, engineering, lighting and sound design with real time data to explore the effects of pollution in the city and offer a safer onward journey.

**Pulpo**, a design house based in Germany, opens its first ever pop-up store. In this temporary showroom, discover Pulpo's current collection of unique lighting, furniture, and accessories created by young and emerging talents; as well as its new collection: the Fabulously Awesome Tablescape!

**citizenM Shoreditch** is collaborating with London-based designer Yinka Ilori to transform the hotel's entrance into a vibrant public playground, inspired by Yinka's memories of growing up on a North London council estate.

Shoreditch Design Triangle will also feature one of this year's **London Design Festival Landmark Projects, Villa Walala**, supported by British Land. Camille Walala's immersive and playful installation will be an exuberantly colourful and unexpected addition to Exchange Square, within the heart of Broadgate.

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# DESIGN DESTINATIONS

100% Design, Decorex International, designjunction, Focus/17 and The London Design Fair are the five major trade shows spread around the Capital that house a wealth of new product launches; showcase current and future trends; as well as act as a platform to promote emerging talent.

## 100% DESIGN

**INSTAGRAM** @100percentdesign

**TWITTER** @designlondon

**FACEBOOK** 100percentdesignshow

**WEBSITE** 100percentdesign.co.uk

**DATES** 20-23 September

**LATE NIGHT** Thursday 21 September

Award-winning 100% Design returns for its 23rd edition in 2017 and welcomes over 400 international and UK brands across five distinct sections: Interiors, Workplace, Kitchens & Bathrooms, Design & Build and Emerging Brands.

For 2017, 100% Design explores the theme '**Elements**', which considers everything from the fundamentals of design to the component parts that make up a product, the materials used and processes of development.

Inspired by this theme, this year's **Design in Detail installation** has been curated by leading design journalist, Max Fraser, 100% Design's newly appointed Content Editor. A focal point of the show, it will focus on technical design intricacies, highlighting and foregrounding the research and development that goes into a product which we might not normally notice, understand or appreciate.

**Design London** returns for its second year at 100% Design, presenting a carefully curated exhibition of some of the best contemporary interior specialists for high-end interior designers and industry professionals. New products for 2017 include a decadent gin trolley from cocktail bar specialists Quench, hand-crafted wooden kitchens from Derbyshire studio Jack Badger and three-dimensional embroidery from Isle of White textile artist Lindsay Taylor.

**Interiors**, the longest running section of the show, presents prominent international brands including Designheure, Bsweden and Design Due, with products ranging from furniture and lighting to fabrics and accessories. Nearby, Emerging Brands features the freshest new ideas, reflecting the 100% Design's role as the launch pad for design talent including Tom Dixon, Ella Doran and Barber & Osgerby. Highlights for 2017 are Chinese, avocation-inspired, tableware brand Mutuopia, colourful Birch plywood innovators Odddot and Thirty Line Designs' contemporary furniture from Lisbon, inspired by Portuguese turns of phrase.

**Talks with 100% Design** is one of the design calendars' most expansive and agenda-setting programmes, exploring trends in wellbeing, design with technology, colour and lighting.

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The programme features some of the most respected thinker, innovators and makers in the industry, with a design heavyweight opening the show each day.

Also back for a second time is the **Arper Bloggers Lounge**, a dedicated space within 100% Design where design bloggers and social media channels can work, hold meetings and re-charge. The space will also host informal discussions with some of the world's leaders in the field of workplace design and digital communication.

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## DECOREX INTERNATIONAL

**INSTAGRAM** @decorex\_international

**TWITTER** @Decorex\_Intl

**FACEBOOK** decorex

**WEBSITE** decorex.com

**DATES** 17-20 September

Established in 1978, Decorex will celebrate its **40th edition in 2017**. Firmly recognised among the international design community as the trusted resource for high-end interior designers, architects, hotel specifiers, retailers and property developers, this year's show will focus on design collaborations from the past, present and future.

This year's main entrance installation, **Disruptive Dining**, will feature four unique and elegant dining scenes created by leading designers from different disciplines from fashion to floristry including Matthew Williamson with Osborne & Little, Larry Walshe, Beata Heuman with Fromental and EligoStudio.

**Future Heritage** returns with a showcase of new work and techniques by the leading names in British craft. Corinne Julius, the renowned design and applied arts critic, is the curator and has selected 15 new participating designers including Lauren Nauman, Simon Hasan and Matt Davis.

**The Decorex Champagne Bar**, an annual fixture and central meeting point, is designed by Shalini Misra this year. The design, which is inspired by The Great Exhibition of 1851, will take centre stage at the show. Rich velvets will be paired with geometric and figurative motifs, palace ironwork and Victoriana finishes for a contemporary take on the original design.

**An extensive programme of talks** will offer visitors a series of insightful debates that will explore industry relevant topics through detailed discussions hosted by experts from the world of design. Highlights include a discussion on designing for the millennial with multi-award winning Afroditi Krassa; a session on taking your brand global with Nina Campbell, Sophie Ashby and Natalia Miyar; and panels with leading designers Martin Hulbert, Guy Oliver and Sue Timney.

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## DESIGNJUNCTION

**INSTAGRAM** @thedesignjunction

**TWITTER** @\_designjunction

**FACEBOOK** designjunctionevent

**WEBSITE** thedesignjunction.co.uk

**LATE NIGHT** 21-24 September

After its most successful show to date in 2016, the seventh edition of designjunction returns to the spectacular King's Cross site. Spanning five destinations, visitors can expect a unique mix of furniture, lighting, accessory, material and technology brands alongside pop-up shops, small and large-scale installations.

designjunction will be the home for hundreds of highly anticipated launches from leading brands including; Another Country, Channels, Deadgood, Decode, Design House Stockholm, Icons of Denmark, Fredericia, OMK 1965 TON, Morgan, La Palma, James Burleigh, Kirkby Design, Marset, Wallace Sewell and Very Good & Proper.

designjunction2017 will play home to more than 70 design-led pop-up shops, offering a curated mix of homewares, textiles, tech accessories, jewellery and prints from brands including: Areaware, Another Studio, Cherchbi, Dashel Helmets, Hampson Woods, Kickstarter, Lexon, Oggetto, One We Made Earlier, Papersmiths Someday Designs and Tom Pigeon.

The show plays home to a number of highlight projects and collaborations this year.

**Turkishceramics and designer Adam Nathaniel Furman** present Gateways, a ceramic installation for Granary Square, consisting of four 4m-high and colourfully-tiled gates, illustrating the rich history of ceramics in Turkey.

Across the Square, **Campari will transform the canal into a mini Navigli-Tortona** serving cocktails from a customised barge. Adding to the exciting features on Granary Square, subscription flower service bloomon will create a foliage filled tunnel, inviting visitors to wander through to an intimate workshop space.

Headline partner Renault will showcase their design philosophy by creating **an immersive experience** to present Renault TreZor, making its UK debut. Also on display will be the results of Renault's collaboration with Central Saint Martins' MA Industrial Design students.

**The Rado Star Prize UK** focuses on the next generation of young British designers working across interior, industrial and technology design, which culminates in a spectacular exhibition and awards ceremony at the show. For its inaugural edition, the Rado Star Prize UK explores the theme 'Design meets Time'. The 10 shortlisted projects will be exhibited in The Crossing.

designjunction is also delighted to launch **a new talks programme** at the nearby The Office Group. Over two days, visitors can expect an engaging programme set to challenge, provoke and engage with 21st century design.

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## LONDON DESIGN FAIR

**INSTAGRAM** @ldndesignfair

**TWITTER** @LDNdesignfair

**FACEBOOK** LDNdesignfair

**WEBSITE** londondesignfair.co.uk

**LATE NIGHT** 21-24 September

London Design Fair is a 4-day event bringing together **500 exhibitors from 31 countries**, hosting the largest collection of independent designers, established brands, international country pavilions, features and exhibitions during the Festival.

**The USA Pavilion Assembly**, will be curated by Sight Unseen, displaying many works never seen before outside of the US by designers including Ladies & Gentlemen Studio, Christopher Stuart, Fernando Mastrangelo, Steven Haulenbeek, Studio Proba, Earnest Studio & Bower.

**The British Craft Pavilion**, curated by Hole & Corner, doubles in size this year, with over 40 of Britain's finest makers working in a range of disciplines; alongside these will be a large-scale installations of new work by Zuza Mengham.

Taking its place alongside the 12 other country pavilions will be **Dutch Stuff** an exhibition of over 60 Dutch designers including presentations by Dutch Invertuals and Form&Seek.

**Material of the Year: Jesmonite.** Few things unlock the creativity of a designer more than a material. The in-depth exploration of how a material can be used or how a material is created is all part of the process - the joy of design. To celebrate Ariane Prin has been commissioned to create a site specific, large scale Rustiles installation.

This September will be the UK launch of **Swedish Design Moves**, with all designers in the Swedish Design Pavilion originating from the trend-setting capital of Skåne, Malmö. Exhibitors include Andréason & Leibel, Minus Tio, Swedish Ninja, Butler/Lindgård, Petra Lilja Design Studio and Stoft studio, with the exhibition designed by Annika Kampmann.

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## FOCUS/17

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**WEBSITE** dcch.co.uk

**LATE NIGHT** 17-22 September

Focus/17 brings together the design world at Design Centre, Chelsea Harbour, for an impressive six-day event. Welcoming trade and retail visitors, it provides a rare level of access inside the creative process of design, and the global talent behind it.

**With 120 Design Centre showrooms** taking part, the inclusive event is all about sharing ideas, passions, inspirations and conversations with influencers, established makers, emerging innovators and luxury brands.

**Over 100 immersive experiences** - including talks, demonstrations, workshops, receptions and discovery tours exploring the fascinating journey, from concept to reality, of defining new season collections. Masters of their craft showcase techniques and skills up close while sessions that speak to the senses bring an emotional resonance in an increasingly fast-paced world. A stellar line-up of international speakers share their knowledge at the authoritative **Conversations in Design** series.

The busy programme is animated by further expressions of creativity such as dining experiences from **Tom's Kitchen at the Tatler Restaurant**, pop-ups, floral displays by Tony Marklew and a specially commissioned aerial installation by Cuture.

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## END

For further information, please contact Bianca Gidwani and Patricia Gill at Exposure: +44 207 907 7226 or [londondesignfestival@exposure.net](mailto:londondesignfestival@exposure.net)

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## NOTES TO EDITORS

### About London Design Festival

Established in 2003 by Sir John Sorrell CBE and Ben Evans, London Design Festival celebrates and promotes London as the design capital of the world. London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

#LDF17

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