

The Heal's Cat Design Trail



ABOVE CLOCKWISE The Heal's Cat, Louise Lockhart & Ikuko Iwamoto

To celebrate the 100th anniversary of our iconic Cecil Brewer staircase, Heal's has teamed up with a few of our favourite designers to create a series of special designs for charity.

Presiding over a century of design innovation, the Heal's cat has remained a feature of the Cecil Brewer staircase ever since its

completion in 1916.

In this its centenary year, ten designers have been challenged to decorate the feline figurehead with each taking pride of place in the window of our flagship store on Tottenham Court Road before going to a live charity auction in November in aid of the GOSH Kiss It Better appeal.

Visit the store during London

Design Week in September 2016 to participate in the trail and find the cats displayed around the store. The designers taking part are Orla Kiely, Mia Sarosi, Louise Lockhart, Cressida Bell, Zoe Bradley, Ikuko Iwamoto, Squint Studio, Sunny Todd, Rachel Cave and Donna Wilson.

CONTACT

For press information about Heal's, please contact:
Phoebe Gatehouse
pressoffice@heals.co.uk
020 7896 7558

IMAGE & LOAN REQUESTS

Heal's Press Office
pressoffice@heals.co.uk
020 7896 7558

EDITOR'S NOTES - HEAL'S

Heal's has been designing, making and selling quality furniture for more than two centuries now, so it's no surprise that it's known as 'the home of modern and contemporary designer furniture'. Starting out as a bed-makers in 1810, and later embracing the ideals of the Arts and Crafts movement, Heal's has a long history of collaborating with prominent designers. Heal's is as passionate today as it's always

been about introducing new ranges, discovering stars of the future and pushing the boundaries of outstanding contemporary design.

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